

## Michael St. Amand: SLAVE TO VANITY

Art Installation Explores America's Obsession With Beauty

"Mirror mirror, on the wall, who's the most beautiful of all?" You can never be too beautiful or too thin, but can you ever be beautiful enough? Are we fixated on beauty and the means and methods to achieve it? Michael St. Amand offers a stirring and evocative look at our yearning for a flawless appearance with SLAVE TO VANITY, which begins a two-week run at the Sidney & Berne Davis Art Center in Fort Myers on New Year's Day.

The media shows us perfect beauty every time we turn on our television or open a magazine. We are constantly bombarded with images of popculture figures—singers, actors, athletes and other celebrities—being made-up and air-brushed to the nth degree, lest there be a hint of imperfection. Is our fixation on our appearance a good thing, or have we gone too far? Have we become SLAVES TO VANITY, obsessed with our own beauty, locked in front of our mirror? Michael St. Amand's latest works invite us

to ask ourselves these questions and to take part in exploring the answers.

An artist for over 30 years, Michael St. Amand creates contemporary works of art in mixed media, digital art, painting and multimedia. His creations have earned numerous awards, and he has exhibited his pieces nationally and internationally, including the Sorbonne Paris, Musee' D' Art Moderne, Bordeaux, France, New York City, Dallas, New Zealand, Washington, D.C. as well as throughout Florida and can be found in many corporate and private collections.

## Exhibition Dates: January 01 - 14, 2010

01/01/10: SLAVE TO VANITY Public Exhibition Opening – Doors open at 6 pm during Artwalk

01/07/10: Sonic Combine Concert & Exhibition Event –
Door open at 6 pm

## Collaborative Artists:

Ed Chappell, Sherry Rohl, Michael Beauchemin, Jim Krieger, Lawrence VoytekSpecial Musical Interlude (Mini Concert) Opening Night by "Sonic Combine":

Kat Epple, Laury Getford and Lawrence Voytek

John Fenning, MD, Morris Zimmerman, PhD, Terry Tincher (Owner Space 39 Modern and Contemporary Gallery) Richard L. Tooke (Curator, Collector), Jenny Higgons (Writer for celebrity magazines, Editor)